



65TH ELECTRONIC MATERIALS CONFERENCE

June 28-June 30, 2023 // University of California, Santa Barbara // Santa Barbara, California

The **Electronic Materials Conference (EMC)** is the premier annual forum on the preparation, characterization and use of electronic materials. EMC will offer a strong program with technical sessions focused on:

- **Electronic Materials Science and Technology**
- **Energy Storage and Conversion Materials**
- **Nanoscale Science and Technology**
- **Organic Materials, Thin-Films and Devices**
- **Oxide Semiconductors and Dielectrics**
- **Wide Bandgap Semiconductors**

EMC is coordinated with the Device Research Conference (DRC), which will be held the same week, from June 25-28. This recognizes the strong interaction between device and electronic materials research and provides fruitful exchange of information between attendees of both Conferences. Over 400 professionals are expected to attend.

Conference Chair
Lisa Porter
 Carnegie Mellon University

Program Chair
Daniel Wasserman
 The University of Texas
 at Austin

EXHIBITION

Take part in this premier event on electronic materials by exhibiting at the 65th Electronic Materials Conference (EMC). **Don't delay...reserve your space today!**

EXHIBIT MECHANICS

LOCATION

University of California, Santa Barbara
Santa Barbara, California

EXHIBIT PRICING

Standard Booth (EMC Only)	\$1,500
Standard Booth (EMC & DRC)	\$2,600

Standard booth includes:

- 8' x 10' Space
- One 6' skirted table and two chairs
- One technical badge for session access

Literature Display (EMC Only) **\$500**

Literature Display (EMC & DRC) **\$750**

- Displays are unstaffed and will be located near high traffic areas such as registration and exhibits
- Suggested quantity: 500
- Technical badge for sessions is not included

*Final exhibit schedule will be determined after conference schedule is set to maximize time for attendees to network with exhibitors.

Return completed application to Jennifer Ibe, MRS Exhibit & Sponsorship Sales, at mrs@heiexpo.com before April 28, 2023 for recognition in the EMC Conference Program.



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SPONSORSHIP OPTIONS

CONFERENCE SPONSORSHIP OPPORTUNITIES

Website Banner Ad \$1,250

Place your ad banner in front of MRS members, potential attendees and registrants for the months leading up to the Conference. Your banner will run from time of purchase and approval to August 1, 2023.

Pre-conference Email Blast \$750

Reach all registrants with your message in a pre- or post- conference email blast. Produced and sent by the conference, you can select the date to have your message distributed.

Program Book Ad \$500

Include your ad in the conference program book. This reference tool is used on site and posted to the conference website for future reference.

REGISTRATION AREA SPONSORSHIPS

This is the perfect way to reach attendees as they first arrive at the Conference. Registration is the first stop and the first opportunity for you to make an impression.

Badge Lanyards* \$1,500

Put your logo and message on lanyards distributed to all attendees on-site. Lanyards are worn throughout the event and in view to all attendees all the time.

Conference Pens* \$1,000

Put your logo in the hands of every attendee by providing pens for distribution at registration.

Registration Bowl Give-away* \$500

Distribute your small give-away to attendees as they arrive at registration. Give out anything from buttons and stickers to lip balm or key chains. Suggested quantity of give-aways: 500

EVENT SPONSORSHIPS

Welcome Poster Reception \$3,000

Conference Banquet \$5,000

Refreshment Break (3 available) \$1,500

Sponsorship opportunities do not include registration badges unless noted.

*Materials must be provided by sponsor.

